

LWIP550 Intellectual Property Survey (Lisa P. Ramsey)

4 credit(s) **Concentration(s):** Intellectual Property Law (MSLS), Intellectual Property Law (LLMG), Intellectual Property (LLMC), Intellectual Property (JD)

This course provides a broad overview of intellectual property law. After discussing the policies underlying the protection of intellectual property rights, we will cover trade secret, patent, copyright, and trademark law, and related doctrines such as the right of publicity. These topics will be examined with a focus on new technologies, but a science or technical background is not required. This course provides a foundation for advanced intellectual property courses and is also appropriate for students who seek only a general understanding of intellectual property law. The grade will be based on a final examination.

Note: May be applied as part of the six required credits for the Intellectual Property Concentration (JD).

LWIP545 Intellectual Property & Antitrust (David McGowan)

3 credit(s) **Concentration(s):** Intellectual Property (LLMC), Intellectual Property (JD), Intellectual Property Law (LLMG) This course focuses on competition law issues arising from the use of IP rights.

Prerequisite: One of the following courses; Copyright Law, Intellectual Property Survey, Patent Law or Trademark Law or Trademarks Seminar.

IP STRATEGIES (David McGowan)

2 credit(s) This course studies how firms in different markets use intellectual property rights. The point is to see how different rights affect different business models. The class will meet (in person or virtually) with business people and lawyers from different firms; during these sessions students will lead discussion and ask questions. Students will then write short (2-3 pages) papers on the relationship of IP rights to the business model in question. These papers will be discussed among students the following week. Possible models include Google Books, computer games, motion pictures, and open-source software. Grading will be based on the quality of questions asked the business people and on the papers. There will be no final. **Prerequisite:** One of the following, IP Survey, Copyright, Patent Law, Trademark Law or Trademark Seminar.

TRADE SECRETS (Panikowski, K)

2 credit(s) This course takes a theoretical and practical approach to learning trade secret law by employing both the Socratic and case methods of instruction. A range of issues will be explored, including examination of what constitutes a trade secret, the intersection of trade secret law with other bodies of law, strategies for determining what constitutes a protectable trade secret, the methods for protecting trade secrets, and litigation tactics when trade secrets are at issue. Class sessions will include active discussion and analysis of the law and the policies behind the law. In addition, we will examine documents that seek to protect trade secrets and that appear in trade secret litigation. Students will be "on call" several weeks during the session. **Prerequisite:** Property. Grade determined by final exam, assignments and class participation.

LWIP560 Tech Transfers Legal Practice (Elisabeth Eisner)

2 credit(s) **Requirement:** Skills Concentration(s): Intellectual Property (LLMC), Intellectual Property (JD), Intellectual Property Law (LLMG) **Prerequisite(s):** One of the following: Copyright Law, Intellectual Property Survey, Patent Law, or Trademark Law

The distribution of goods and the provision of services in the global economy – and hence the production of revenue – frequently involves technology transfer. A grasp of the law of technology transfers, and the application of that law into practice are essential tools of a practicing business lawyer. This course will focus on the law and practice of development and exploitation of proprietary technology as well as the commercialization of that technology through the manufacture and distribution of products and provision of services. We will review the intellectual property law underpinnings of a technology transfer practice, including copyrights, patents, trade secrets and know-how, and trademarks, and then focus on how technology transfer agreements differ depending on the underlying intellectual property rights. We will review the basic building blocks of intellectual property agreements, and then together write software license agreements, patent license agreements, independent contractor agreements and terms and conditions of sale. Drafting skills will be developed using both lecture and practical training methods (hypothetical business scenarios coupled with drafting exercises based on those scenarios). This course will be practical in its orientation, with an emphasis on drafting documents customarily encountered by

lawyers practicing in the technology transfer space.

LWIP572 Intellectual Property & Business (Ted Sichelman, Marcel Saucet)

3 credit(s) **Requirement:** Writing **Concentration(s):** Intellectual Property (LLMC), Intellectual Property (JD), Intellectual Property Law (LLMG) **Recommended Class(es):** IP Survey or any course in patent law

The best intellectual property and tech-focused corporate lawyers have a thorough understanding of the ways clients use and are affected by IP in their daily business. This seminar will provide an introduction to how patents, copyrights, trademarks, and trade secrets (1) are used by IP owners to further their business strategies and (2) affect non-IP owners, who must often license IP rights at substantial cost. Specific topics include: the role of trademarks in promoting product “branding”; the use of patents in commercializing inventions; the effects of trade secrecy on R & D investment and employee mobility; IP and the emerging field of “microinnovation”; the effects of copyright on Internet business models; the use of IP by startup companies; private markets for buying, selling, and licensing IP rights; the role of patents in biotech deals; copyrights in the entertainment industry; and trademarks and “luxury” goods. The course will be co-taught by a law professor (Sichelman) and a business school professor (Saucet). The majority of the course will consist of lectures and classroom discussions. The only assignment is a paper, which students will present at the end of the course. Prerequisites: None. Either a course in intellectual property law or some work experience at a technology company is recommended, but not required.